

PROMOTIONS THAT WILL STOP TRAFFIC®

PRODUCT FEATURE

# Health Care



*Quality, innovative and CPSIA compliant products that build your brand...and save lives!*



## Slap-Wrap® Combo (item # RF707)

This product is a short snap-on wrist reflector combined with a Zipper Pull and a pair of Lace-Tags™.

Having additional hand and feet reflectivity enhances a person's safety when they are outdoors at dusk or in the dark walking, running, jogging or biking. The spring action of the slap makes it simple to use and appealing to children, teens adults and seniors.

The reflective film has over 40,000 prisms per square inch making it 3X more reflective than any other material available.



## Case History

### Objective:

A children's hospital wanted to create a safety program for children and wanted to obtain corporate sponsorship to offset the cost.

### Strategy:

The distributor suggested using the RF-707 Slap Combo because it's 3 reflective safety products in one and could easily be co-branded with the sponsor's logo.

### Results:

The hospital and sponsor made a significant impact within the community by providing the item as a give-away at the hospital, satellite clinics and all of the various retail outlets.

Injuries went down and brand awareness went up.

AS LOW AS \$2.17 (C)