

PROMOTIONS THAT WILL STOP TRAFFIC®

PRODUCT FEATURE

# Hospitality



Quality, innovative and CPSIA compliant products that build your brand...and save lives!



## Case History

A local pub/restaurant was looking for a unique giveaway to promote the opening of their new outdoor seating and recreation area.

### Impact:

The giveaway would provide customers that attended the grand opening with a unique gift that could be used long after the event.

### Solution:

The pub chose the Reflectix™ Grabbons® - a can insulator and wrist reflector all in one. The Grabbon offers a large imprint area and was imprinted with the pub's logo and the name and date of the grand opening in full color graphics. They were handed out to patrons as they entered the outside seating area and were used both as a beverage insulator and wrist reflector. Guests especially enjoyed the reflectivity of the multi-use Grabbons as the night became dark. Many of their patrons brought their Grabbon back to the pub on subsequent visits.



### Grabbons (RF#703)

It's a can insulator and wrist reflector all in one! Great for restaurants, pubs, food services and beverage vendors.

After they've finished their beverage, they have a reflective safety item to use over and over!

AS LOW AS \$3.05 (C)