

THE
HOUSE
ADVANTAGE

powered by 

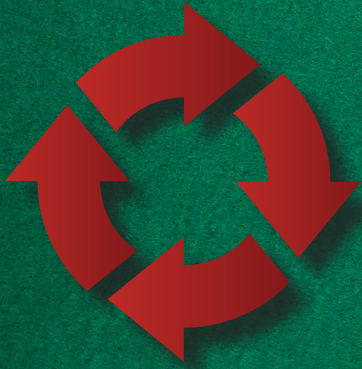
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PROMOTIONAL PRODUCTS FOR THE
GAMING INDUSTRY

PLAYER ACQUISITION AND DEVELOPMENT • PLAYER LOYALTY
TRAFFIC GENERATION AND DIRECTION • RETAIL AND HOSPITALITY

THE FACTS



Promotional products specifically designed for the gaming industry bring players through the doors, stimulate repeat transaction and growth, create memorable play experiences, and increase loyalty.

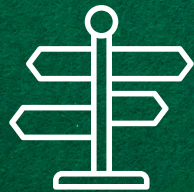
We understand the primary objectives of any casino:



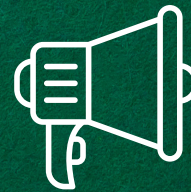
Acquiring and **developing** players



Rewarding player loyalty

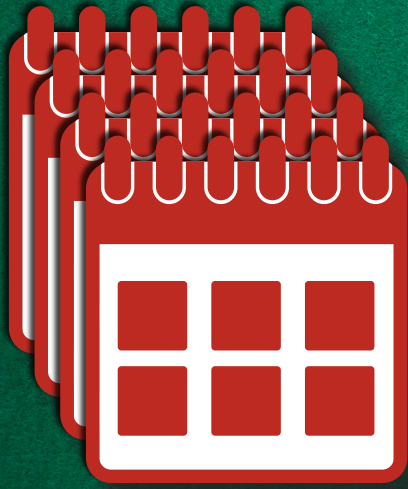
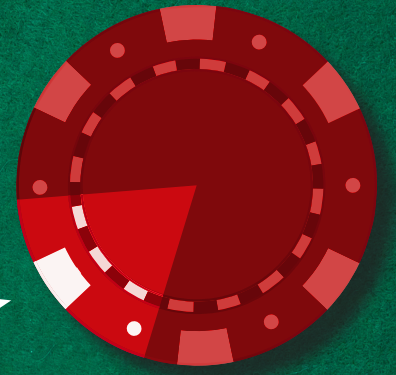


Generating and **directing** traffic **to** and **through** the property



Increasing brand and property **awareness**

As Players continue to grow more health conscious and the foodie generation thrives, household and kitchenware continue to make up more than **31%** of all player redemptions.



Players have discovered what we've known all along – everyday houseware and kitchenware will be kept and used, on average, for **4 years**. This means that, over their lifetimes, both branded and non-branded items will positively influence a Player with nearly **1,000** impressions.

Increase your
ODDS OF SUCCESS

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PLAYER GIVEAWAYS, GIFTS, ^{AND} REWARDS

**What better way to roll out the red
carpet for your Players and Guests?**

According to the Gallup Management Journal, a brand that delivers both functionally and emotionally to consumers can expect loyalty scores up to **three times higher** than brands that do not.



NOTE:

Pricing is estimated and subject to change based on final promotion specifications, imprint (if any), quantity, current material pricing, and production time. Please consult your sales representative for detailed pricing and information.

PLAYER ACQUISITION AND DEVELOPMENT



The World's Best Pizza Cutter®

Mi1036

as low as
\$2.12

Truly the BEST pizza cutter available!
Cuts everything from pizza to brownies
to bread dough. Blade easily removes
for cleaning. Blade is safe for everyone
to use. It will cut most everything, but
will not cut you!

U.S. Pat. D652,271



Cheese Serving Board

Mi6010

Reward Players with this solid beechwood board from Linden Sweden. It features a perimeter groove to catch protein juices and crumbs from your favorite meats and cheeses. Board only - utensils available as extra.

Size: 12.25" x 6.5" x 0.75"

as low as
\$14.95



as low as
\$4.50

Coffee & Spoon Twixit!™ Set

Mi1731

Players wake up each morning using their Linden Sweden Coffee Spoon & Twixit™ Clip Set! The original Swedish Twixit™ Bag Clip closes over the end of any standard size coffee bag and snaps closed to create a tight seal.

Includes 4.5" long Coffee Spoon and 5.5" long Twixit™ Bag Clip.



as low as
\$5.28

Rainbow Spring-Loaded 7-Day Pill Box

Mi1202

Features 7 brightly colored days of the week pillboxes with 4 compartments each. Weekdays also in braille on flip lids. Individually boxed.

Size: 4.25"H x 7.75"W

Mini Everyday Cutting Board

Mi6000

This eco-friendly bamboo cutting board comes with easy-grip handle and leather tie for convenience.

as low as
\$6.08



as low as
\$2.99



Sink Scoop Up

Mi6054

This handy and flexible Linden Sweden tool will efficiently scoop up cuttings for easy transfer to a bowl or sink. Available in blue, white, or green, this handy kitchen tool is sure to get daily use.
Size: 7"



as low as
\$2.91

Large Silicone Spoon w/ Conversion Head

Mi6036

This Large Silicone Spoon is the perfect way to get your promotional message into kitchens everywhere! USA Molded and Assembled. 450°F heat resistant. Individually polybagged.



as low as
\$39.99



Single Grinder

Mi6056

This beautiful Linden Sweden Spice Grinder features an adjustable spice wheel, easy-fill top, and a Crushgrind ceramic grinding mechanism. The 18/10 stainless steel chamber and beechwood design make it perfect for everyone's table.



as low as
\$1.10

Bowl Scraper

Mi1023

This Bowl Scraper is made to be unbreakable, guaranteeing your promotional message to be around for a long time. Conforms to curve to the shape of a mixing bowl as well as flat surfaces.



as low as
\$1.98

Ice Cream Scoop **Mi6030**

Ice Cream scoop featuring a clear scoop and solid colored handle. Dishwasher safe, FDA Compliant with a hole in the handle for hanging. Individually polybagged.



as low as
\$2.65

Playing Card/ Recipe Holder **Mi4280**

This has quickly become one of the most popular promotional items in the booming senior citizen market. Holds 1-18 playing cards and more. Stands on any flat surface. Comes individually polybagged. Made in USA.

Twixit!™ Container Jar **Mi1725**

Linden Sweden set of 26 Twixit™ Clips in a convenient storage jar. Keep food fresh with your versatile clips including 2 super, 6 large, 8 medium and 10 small. Great for paper or plastic bags, seal everything from frozen peas to chips! Keep food fresh and minimize mess, use the clip to date your frozen items.



as low as
\$13.99

PLAYER LOYALTY



Call to customize your package!

Executive Carbon Fiber Leather Set

Includes Carbon Fiber Junior Writing Pad, Carbon Fiber Coaster and Carbon Fiber Luggage Tag. Great set to deliver as one gift/giveaway, or divide into weekly loyalty rewards.

8051
8083
8094

as low as
\$1.73



Techno Skinz™ Set

Includes 7-piece adhesive Techno Skinz™ for laptop, cell phone, and keyboard calendar. Great as a set, or split for weekly loyalty promotions!

Multiple Options

as low as
\$4.99



**Stackable Tumbler
Small – 12oz.**

Mi4120

as low as
\$5.99



**Stackable Tumbler
Large – 17oz.**

Mi4121



as low as
\$7.99



**Iced Tea and Beer
Glass – 15oz.**

Mi4123

as low as
\$5.99



Wine Stem Glass – 8oz.

Mi4124

Linden Sweden glasses are perfect for outdoor entertaining. Practical and beautifully designed, these glasses are made from SAN Acrylic -- far more durable than glass. Fade and crack resistant. BPA free, dishwasher safe. Heat resistant up to 194 degrees Fahrenheit. 4 available colors. Great as a gift set of one or more colors, or as a weekly incentive.

as low as
\$33.32



Bamboo Pizza Peel

Mi4205

Slice and Bake your favorite pizzas like a real pro! Full size bamboo pizza peel ensures a perfect bake and makes a dramatic entrance for any pizza pie. The Bamboo Pizza Peel is eco-friendly because it's made from a sustainable and renewable resource. Individually boxed.
Size: 23.5"H x 14.5"W

as low as
\$3.32



Mini Flexible Cutting Board

Mi6004

Available in four colors. Great loyalty product to bring players back each week. Features slip resistant textured counter surface, is FDA compliant, and perfect for any casino to build their brand in a customers home. 2mm thick PE cutting board. 1 color each for fresh veggies, poultry, meat and fish. Individually polybagged.
Size: 7-1/2"H x 11-7/16"W x 1/16"D

as low as
\$16.82

Housewarming Kit

GS22

Includes Measuring Spoon Set, World's Best Pizza Cutter, Reversible Screwdriver, and Thin Neon Night light. This kit is surefire way to get exposure for your brand in several areas of a home. All in one convenient package!



Bamboo Set Mi6070, Mi6071 Mi6084, Mi6003

Includes Bamboo Spoon, Bamboo Spatula, Salad Tongs and Mini Bamboo Cutting Board. Great set for a VIP Gift, or weekly promotions.



Call to customize
your package!

SnapNChef™ Pizza Cutter Kit SNC100

The patented SnapNChef™ blade set can take you from salad to pizza with one easy snap of the blade! Simply pop in the Mezzaluna blade for salad prep—easily chopping up veggies! Then switch to the pizza wheel for deep dish, thin crust, brownies, quesadillas & more. Our BPA free blades have a beveled edge for clean cuts each and every time but will not cut you. Spend your time enjoying your meal...not cleaning up! Just pop the blades out of the handle, toss all the pieces into the dishwasher, and you're done!

U.S. Pat. D652,271

as low as
\$13.99



TRAFFIC GENERATION AND DIRECTION



Steel Blade World's Best Pizza Cutter® Package

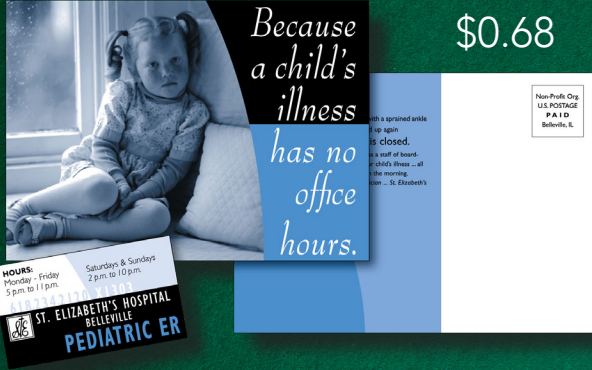
Mi1040P

Great for Direct Mail or Handout! World's Best Pizza Cutter® with steel blade. Packaged in cute mini pizza box. Promotional round paper coupon is attached to blade, for an all-in-one deliverable that Players will LOVE! Includes one-color imprint on box, cutter and coupon.

Boxed size: 4.25"H x 4.5"W x 1.25"D
U.S. Pat. D652,271 & 7,134,209



as low as
\$6.40



as low as
\$0.68

as low as
\$0.76



Postcard Seal-It™ T19611

Seal-It™ Postcard with Magnet. Seal-It postcards are a great way to put your magnetic message card in your Player's hands with a magnet laminated to the surface of the card. Full color imprint available on 120# white cover stock.

Overall finished size: is 5" x 7"

Membership/Calendar Card 4330

Keep 'em coming back for more with this convenient punch card made of 0.010 guage white PVC. Fits into wallet, purse or pocket. Available with second side imprint. Made in USA.

Size: 2-1/8"H x 3-3/8"W

as low as
\$0.58



Scratch Off Card Multiple Options

Ideal for creating instant win games for players. Copy Changes available. Printed on 120# white cover stock with lamination on one side, plus a 1" diameter circle silver scratch off, or a 1" rounded square silver scratch.

Sizes available: 4" x 5.5" or 2" x 3.5"



as low as
\$0.37

Mini Brochure 6-Panel T19986

A perfect way to announce the next concert, event, or player promotion! 8# Mini Brochures are printed full color front and back on glossy text paper and folded to size.

Folded size: 2" x 3.5"

RETAIL AND HOSPITALITY

Making the House feel like a Home.

It's never been easier to add a personal touch to your amenities, accommodate large events in style, or stock your gift shop with souvenirs. No matter what you choose, you'll be building and reinforcing relationships with your players.



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GIFT SHOPS



as low as
\$2.30



Vintage Round Leather Coaster

Mi8056

The perfect leather coaster! Made from bonded leather with velvet back. Includes contrast stitching.

Size: 3-7/8" Diameter x 3/16"D

as low as
\$4.04



Vintage Leather Luggage Tag

8076

Snap-close luggage tag built for durability. Securely holds business card or other identification. Features adjustable strap with nickel finish buckle and contrast white stitching.

Round Dome Thin Neon Night Light Mi2016

Features pearlescent lens with .25W neon bulb that glows orange. Individually polybagged.

Size: 2-15/16" Diameter x 1-1/16"D



as low as
\$3.62



Micro Tip Four-In-One Screwdriver

as low as
\$2.07

Mi8840

The Micro Tip 4-In-One Screwdriver may look small, but the large imprint area will have a big impact! Includes #0 Phillips, #00 Phillips, #0-1 Standard and #00 Standard.

Size: 5-1/4"W x 11/1" Diameter



as low as
\$6.50

4-Inch Armband

RF423

This 4" Reflective Armband is perfect for the next event, race, or concert. This comfortable soft fabric armband features an adjustable Velcro closure with an elastic panel, allowing for a variety of sizes. 18" length and 3 widths available. 10 color options that are reflective and visible from 500 feet.

Tri-Pocket Tech Wallet

4031

Keep your essentials at your finger tips with the new Tri-Pocket Wallet. Bi-fold cell wallet adheres to your phone and works as a wallet and a phone stand. Three pockets secure with a thin strip of Velcro keeping your cards and cash safe.



as low as
\$4.56

GOLF PRO SHOPS



as low as
\$19.13



Polar Camel 12 oz. Insulated Wine Tumbler Mi4100

This high-end tumbler will keep your hot drinks hot and cold drinks ice cold with up to twice as efficient heat and cold resistance compared to standard drinkware. 8 amazing colorful powder coated exteriors feature a laser engraved decoration, exposing the stainless steel finish. Individually Boxed.

as low as
\$17.22



Leatherette Flask Mi4216

Classic and timeless leatherette wrapped stainless steel flask. Contrast stitching and screw on cap makes this a classy selection for any promotion. Individually boxed.



as low as
\$1.16

Luggage Tag

4225

Simple, durable white vinyl luggage tag with clear loop and ID card.
Size: 2-1/4"H x 4-1/8"W



as low as
\$15.48

Leather Coaster Gift Set

Mi8058

Includes four bonded leather velvet-back coasters with matching holder, in 2-piece gift box.



as low as
\$26.39

Folding BBQ Tool

Mi6093

The 007 Folding BBQ Tool is the only weapon needed by any grilling agent. Featuring a Rosewood handle with a spatula, 2-pronged fork, serrated knife, wine key, and corkscrew, the Folding BBQ Tool separates into two parts so utensils can be used at the same time and allows for easy cleaning. Use this at home, while tailgating before the big game, or take it along as the go-to device for camping trips. Individually boxed for presentation.



as low as
\$3.30

Beltwrap™

RF725

Perfect for seatbelts, golf bags, back packs, or anything with a strap! Fully adjustable and features a large reflective area for customization. 10 color options. Made in USA.

Size: 2"H x 10.75"W

HOTEL PROPERTIES



Door Hanger

T13038

as low as
\$0.64

Door hangers are a simple and effective tool for large and small casinos and hotels. "Still sleeping" "Do Not Disturb" "zzzzz" ...any message and graphics you want! This door hanger is totally customizable. Copy changes available too! Made in USA.

Size: 3.5" x 8.5"



Fast Lane Luggage Tag

7441

Promote your property with these Fast Lane Luggage Tags! Get the word out there to increase awareness and bookings. These tags are made of 1-piece construction from 15 mil white semi-rigid PVC.
Size: 2.5"H x 9"W

as low as
\$0.39



as low as
\$5.43

Check Presenter

6032

This double-panel presenter is designed to hold receipts, checks, tips and other information. Features inside front and back pockets plus credit card pocket. Made in USA.
Size: 9-5/16"H x 5"W



as low as
\$0.26

Message on a Bottle

Multiple
Options

Great for events or everyday announcement of happenings. Available in 4-color process and 2 sizes.
Small: 2.5" x 6"
Large: 3.5" x 7.5"

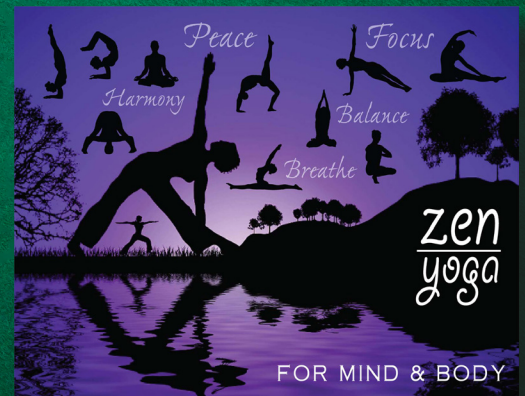


as low as
\$1.88

Counter Mat

Multiple
Options

Removable - will not leave any messy residue. Peel 'n Stick®. Custom shapes available. Made in the USA.
Small: 8.5" x 11"
Large: 11" x 17"



MEETINGS AND CONFERENCES



as low as
\$11.98

Carbon Fiber Writing Pad

8082

Made from black calf-hide imitation leather with simulated fiber pattern on exterior and contrast stitching. Features 2 interior card pockets, angled slip pocket, elastic pen loop and paper writing pad.

Size: 12-3/8"H x 9-3/4"W x 3/4"D



as low as
\$3.14

Junior Writing Pad

3170

Superior quality junior writing pads make a stellar impression and leave a lasting message which elevates any brand. Available with full color photo-quality imprint. Each junior writing pad features a black liner, a diagonal pocket with sealed edge, convenient pen loop (pen not included) and micro-perfed writing pad and has numerous accessory options available. Made in USA.

Size: 8-5/16"H x 5-5/16"W



as low as
\$4.32

1/2" Standard Round Ring Binder

2011

Great for meetings, events, employee handbooks, safety and training programs, sales guides, in-room (hotel) information and more. Made in USA.



as low as
\$5.00

1" Standard Angle D Ring Binder

2913

High quality vinyl ring binders make a great first impression and leave a lasting message. Made in USA.



as low as
\$2.26

Index Tabs

8261

Index tabs are the essential finishing touch when organizing important documents or presentations in a ring binder. A multitude of options are available to enhance the success of your binder. Printed on 90# white index paper with black print on the tab extension (front and back.) Mylared coated tab covers available in 19 colors with 3 round hole punch and mylar reinforcement.

as low as
\$1.11



4 Color Process Presentation Folder

7782

Great for your next meeting or event. Includes 4-corner horizontal card holder slots on inside back pocket. Printed on 12 pt. C1S semi-gloss with aqueous coating. Made in USA.

EVENTS AND ENTERTAINMENT



Early Discovery  Advances Recovery™

RF700: Action-Band®

Health  IS WEALTH

RF509: Wristag®

Breast Cancer Awareness Package

Available: Slap Wrap Action Band, Locking Wrist tag, Reflective Quad Dots, Zip-Clip, Safety Laces, Reflective Lace Tags, Slap Wrap Combo and round zipper pulls.

Call to customize your package!



RF512: Reflective Safety-Laces



RF343: Small Zip-Arounds®



RF330: Zip-Clip™



RF273: 2-Hole Lace-Tags™



RF707: Slap-Wrap® Combo

Reusable Snap Promoband®

Multiple Options

Available in locking or reusable designs. Perfect for your next event! Choose from stock designs with a custom imprint, or go completely custom with your design. Full color imprint available.



as low as
\$1.46



Slap-Wrap®

RF706

The wrist-size Slap-Wrap® is ideal for children and in many instances can be used by adults as well. 10 colors available. Made in USA.
Size: 1-3/8"H x 7"W

as low as
\$5.21



LED Slap-Wrap®

RF704

Be Safe Be Seen®! LED activated Slap Wrap with reflective material makes fitness safety easy and fun. Bright white LED with 3 settings and an on/off button glows at night. The reflective material adds visibility when LED is not in use. Great for your next event or concert!

CONCERTS AND SHOWS



Chair Back Covers

7650
as low as
\$3.21



Chair Back Covers are an easy way to spread your message throughout any concert or event - even a wedding or social function. Fits standard folding chairs. One or two different colors vinyl. Made in USA.
Size: 11"H x 20"W.

Handheld Paper Fan

T13018/T13019

Our fans make a great promotion at your next event or concert! Copy changes available. 120# white cover stock with lamination on one side and 1" x 8" flat wood stick glued to reverse side.

Size: 5.75" Diameter



as low as
\$0.98

Hanging Parking Tag

Multiple
Options

Custom Paper or Semi-rigid Vinyl Hang Tags. Paper tags are great for single day events, while the semi-rigid vinyl tags are easily reused. Each tag is available in small or large.

Small: 2.5" x 4"

Large: 2.5" x 5.25"

as low as
\$0.11





as low as
\$3.63

Grabbon®

RF703

Grabbons® are a can insulator and wrist reflector all in one! Great for school and other sporting events. After the beverage is finished, your players will have a safety item to use over and over again. 10 reflective color options available. Made in USA.

Size: 4"H x 10"W

as low as
\$1.26



Ear Plug Kit

Mi1212

Our Ear Plug Kit's large imprint area gives your promotional message the ultimate exposure! Includes one polybagged set of yellow soft foam plugs with a noise reduction rating of 29 dB. Individually polybagged and made in the USA.

Message on Bottle

Multiple Options

Great for events or everyday announcement of happenings. Available in 4-color process and 2 sizes.

Small: 2.5" x 6"

Large: 3.5" x 7.5"

as low as
\$0.26



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